



## Ad Sizes

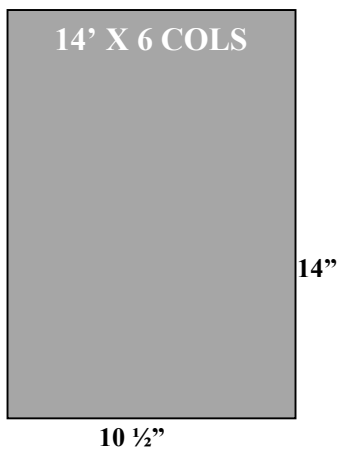
Advertisements  
in global column inches

Column Measurements  
in inches

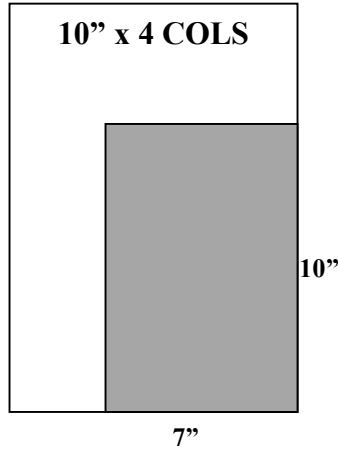
Full Page	=	84 column inches
Junior Page	=	40 column inches
Half Page	=	42 column inches
1/3 Page	=	27 column inches
1/4 Page	=	21 column inches
1/6 page	=	14 column inches
1/8 Page	=	10 column inches

1 column	=	1 <sup>5</sup> / <sub>8</sub> inches
2 columns	=	3 <sup>1</sup> / <sub>2</sub> inches
3 columns	=	5 <sup>1</sup> / <sub>4</sub> inches
4 columns	=	7 inches
5 columns	=	8 <sup>3</sup> / <sub>4</sub> inches
6 columns	=	10 <sup>1</sup> / <sub>2</sub> inches

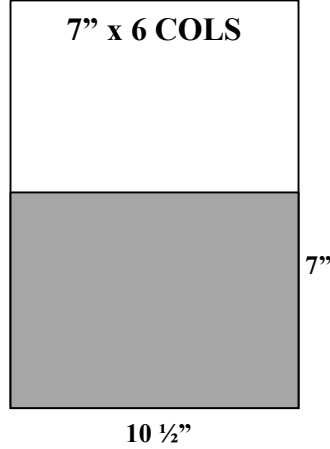
FULL PAGE



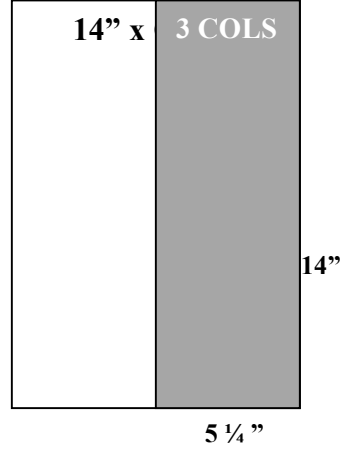
JUNIOR PAGE



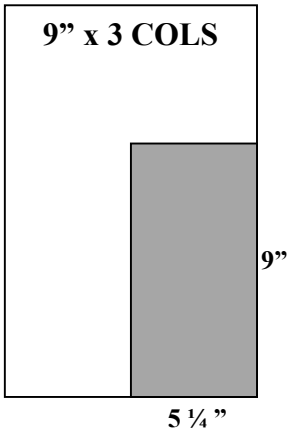
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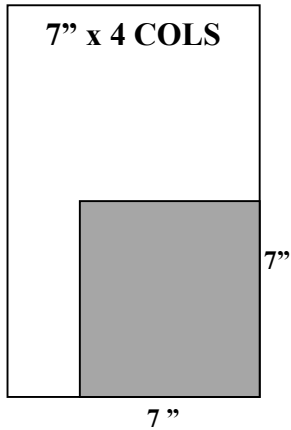
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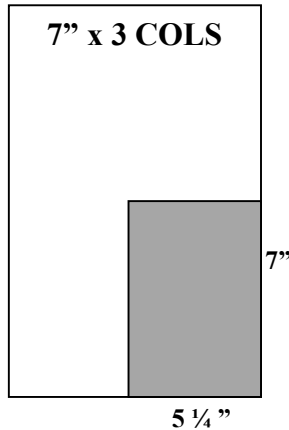
1/3 PAGE



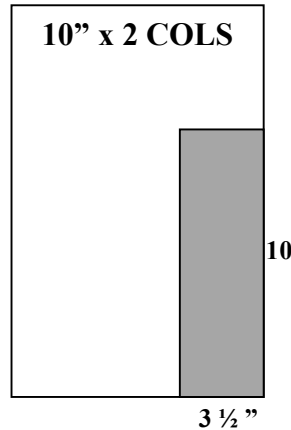
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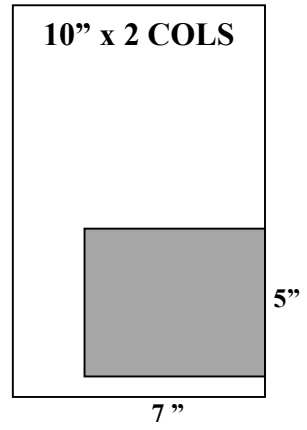
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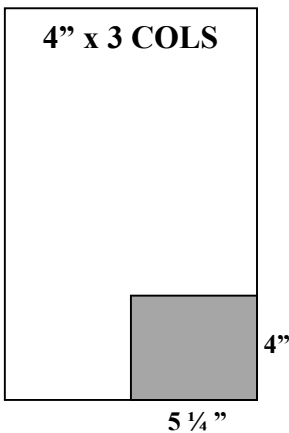
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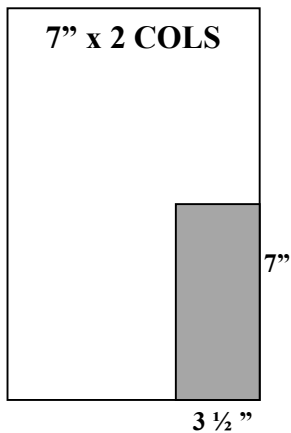
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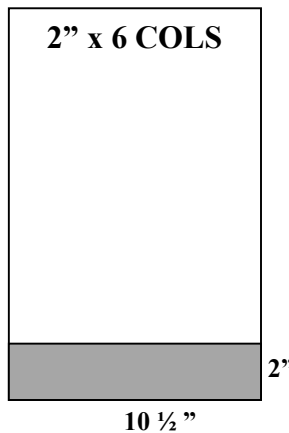
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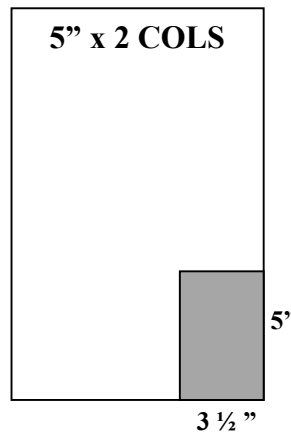
1/6 PAGE



1/6 PAGE



1/8 PAGE



1/8 PAGE

